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**Gartner Vision Events Announces IT ChannelVision Fall 2006 Expanded program to include new Latin American event to be co-located with industry-leading event for North American IT channel**

Bedford, NH, July 19, 2006 – Gartner Vision Events today announced IT ChannelVision Fall 2006, a four-day business event that has been expanded to include major decision-makers and vendors in both the North American and Latin American information technology channels. Starting this Fall, the IT ChannelVision North American event will be co-located with the new IT ChannelVision Latin America. The combination represents complete coverage of the Pan-American channel at a single venue.

IT ChannelVision and IT ChannelVision Latin America will take place October 3-6, 2006, at the JW Marriott Desert Ridge Resort & Spa, Phoenix, Arizona.

IT ChannelVision Fall 2006 will feature over 200 North American IT channel decision-makers including System Builders representing the sale of millions of units annually in both end-user and wholesale markets; VARs that provide complete hardware, software, and service solutions to a wide range of vertical markets; Enterprise Solution Providers who serve enterprise customers nationally and globally; and Digital Home Resellers driving the high-growth market for CE and home integration, automation and networking.

The inaugural IT ChannelVision Latin America will feature market leaders from the white-box, VAR and Solution Provider channels from a wide range of Latin American countries including Mexico, Brazil, Argentina, Chile and more.

“We’re seeing a new wave of technologies and business opportunities throughout the IT channel, and our exciting addition of a dedicated Latin America event is part of our ongoing commitment to open up new global markets and relationships for our customers,” said Pete Prentice, Senior Global Director for Gartner Vision Events. “In just one business trip, both channel executives and Vendors can now explore market alliances that cover North, Central and South America.”

Over three days, North and Latin American channel executives will meet with leading and emerging vendors from all areas of the IT industry to build collaborative partnerships and preview new products and programs. The business-intensive format features private boardroom and one-on-meetings between buyers and sellers, world premieres featuring new product announcements, industry insight sessions from Gartner analysts, and networking programs that include the “Best of IT ChannelVision” awards voted on by participating attendees.

Channel executives must qualify in order to attend. **VARs and Enterprise Solution Providers** should contact Kimberly Becker at 603-471-4233 or [kimberly.becker@gartner.com](mailto:kimberly.becker@gartner.com). **System Builders and Digital Home Resellers** should contact Jonathan Baron at 603-471-4257 or [jonathan.baron@gartner.com](mailto:jonathan.baron@gartner.com).

**Vendors** interested in participating should contact Mary Fogarty at 603-471-4227 or [mary.fogarty@gartner.com](mailto:mary.fogarty@gartner.com); or Per Melker at 603-471-4232 or [per.melker@gartner.com](mailto:per.melker@gartner.com).

For complete event details, visit [www.itchannelvision.com](http://www.itchannelvision.com)

### About Vision Events

Vision Events, a Gartner, Inc. (NYSE: IT) company, is a leading producer of highly focused business events that bring resellers and end users together with leading and emerging technology providers in private boardroom appointments to form strategic partnerships and secure new business in the technology sector. Each event, both domestic and international, is designed to enable technology providers to establish new alliances and build new business with high-level decision-makers who participate by invitation only. For more information, visit [www.visionevents.com](http://www.visionevents.com).

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