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Leading Channel Executives Honor Industry Innovators at IT ChannelVision Fall 2007

Bedford, NH, October, 2007 — North America's top channel executives recognized the latest product innovations, marketing presentations and strategic initiatives from a global lineup of Vendor companies at the recent "Best of IT ChannelVision Awards".

The IT channel is in a time of transition, but that did not stop a reenergized and optimistic audience from showing their appreciation for the event and its newly appointed Program Director Kimberly Becker, with a standing ovation during the IT ChannelVision awards program. The awards culminated three days of intensive business activity and partnership building at the event, held at the La Quinta Resort & Club in La Quinta, California. IT ChannelVision attracted approximately 200 of the channel's leading System Builder and xSP decision-makers, as well as 100 leading Vendor companies. The event focused on the evolution and building of the IT channel ecosystem. This was demonstrated through the traditional private boardroom appointments led by the attending Vendors, one-on-one meetings between executives, Vendors and Gartner analysts. The event featured newly revived and now concurrent-running Industry Insight Sessions presented by Gartner analysts and industry thought leaders, and the return of a successful series of business focused workshops for the attending channel executives. There was also a full complement of Networking Programs such as the IT ChannelVision welcome reception, theme night and after awards party.

The "Best of IT ChannelVision Awards" are the only industry awards voted on solely by North America's premier System Builders, and xSPs (System Integrators, Solution Providers & VARs). "The IT ChannelVision awards program is one of the most significant indicators of the outstanding technology innovation and market initiatives happening throughout the vendor and reseller communities," said Kimberly Becker, Program Director, IT ChannelVision. "The awards are directly determined by the attending decision-makers who represent the most dynamic market leaders in the North American IT channel."

The IT ChannelVision Fall 2007 Award Winners and Nominees were as follows:

Best System Builder Marketing Program/Promotion

- o Belkin International
- o Bullguard
- o InFocus Corporation
- o Kaspersky Lab
- o

Winner: Bullguard

Best System Builder Presentation

- o Belkin International
- o Buffalo Technology
- o InFocus Corporation
- o Targus

Winner: Targus

Best System Builder Solution: Hardware

- o Belkin International
- o Buffalo Technology
- o Hitachi Global Storage Technologies
- o Noise Limit

Winner: Noise Limit

Best System Builder Solution: Software

- o Bullguard
- o BitDefender
- o Kaspersky Lab
- o Roxio

Winner: Roxio

Best xSP Channel Strategy

- o BitDefender
- o Kaspersky Lab
- o Proginet
- o Zenith Infotech

Winner: Proginet

Best xSP Presentation

- o Beauty Up Co. Ltd
- o Belkin International
- o IBM Software
- o InFocus Corporation

Winner: Belkin International

Best xSP Solution: Hardware

- o Beauty Up Co. Ltd
- o Hitachi Global Storage Technologies
- o HP OEM Tape
- o ProCurve Networking by HP

Winner: Beauty Up Co. Ltd

Best xSP Solution: Software

- o ESET
- o H&S Software
- o Kaspersky Lab
- o Zenith Infotech

Winner: H&S Software

For further information on the "Best of IT ChannelVision Awards" or IT ChannelVision Spring 2008 being held May 20-23rd at the Gaylord Texan Resort and Conference Center in Grapevine Texas, please contact Lindsey Smart at 603-471-4274 or visit our Web site at www.itchannelvision.com.